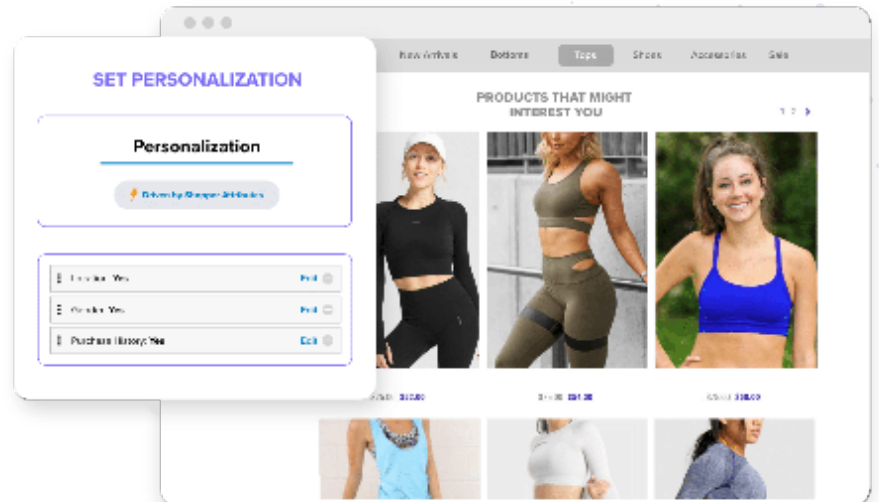


# Get the Right Products in Front of the Right Shopper at the Right Time

Ecommerce Personalization Creates Unique Experiences Tailored to Each Shopper

## My Ecommerce Platform Already Recommends Products. Why Do I Need Searchspring?

- From homepage to inbox, Searchspring puts you in control of the entire customer journey.
- Create an experience for each individual shopper featuring products they're most likely to purchase.
- Personalized Recommendations, Search, Email, and Merchandising based on actual shopper behavior.



“

### Create Meaningful Customer Relationships, Increase Conversions, and Build Loyalty With Searchspring Personalization

*“Searchspring has given us the ability to provide a much more personalized search experience, increasing our revenue from search by 62% YoY.”*

**Lucy Applegarth**  
Ecommerce & Digital Marketing Manager, Boody



Search & Merchandising • Email Recommendations • Product Recommendations

And More – All Designed to Help You Convert

# Don't Just Take Our Word For It

**After Implementing Searchspring Personalization, These Ecommerce Sites Saw Growth and Provided a Better Shopper Experience**

## Peltz Shoes

**13%**

increase in conversions from Personalized Search

**25%**

increase in overall revenue



## St Frock

**18%**

increase in overall conversions

**20%**

increase in average order value



**Let's Chat About How Searchspring Can Help Your Ecommerce Personalization**

(When conversion rates improve, we'll give you all the credit.)

**[sales@searchspring.com](mailto:sales@searchspring.com) | [www.searchspring.com](http://www.searchspring.com)**

Follow **@Searchspring** and We'll Give Your Business a Follow Back

