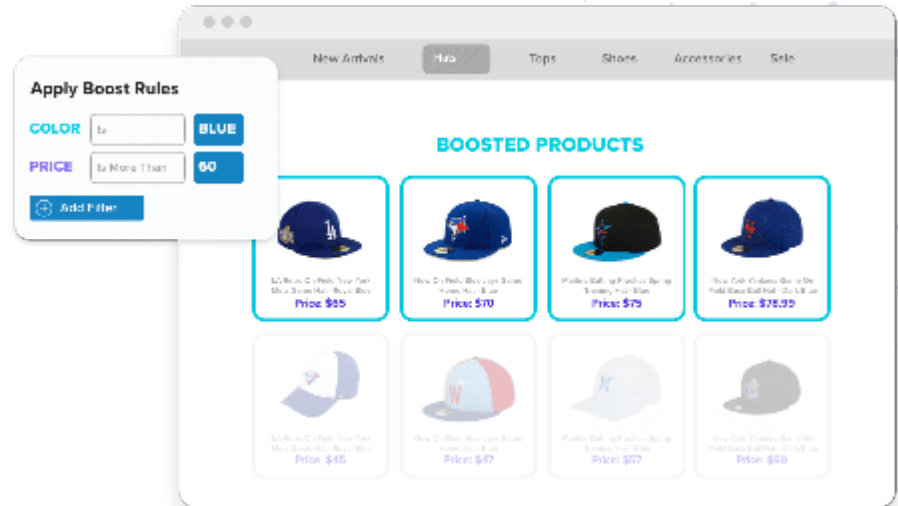


Take Control Over What Shoppers See and Don't See

Ecommerce Product Merchandising Strategically Displays Products on Your Site to Increase Findability and Revenue

My Ecommerce Platform Already Merchandises My Site. Why Do I Need Searchspring?

- Take control of your site and display products in a way that makes sense.
- Create and schedule campaigns and landing pages to reach your goals faster.
- Set rules that make merchandising your online store quick and easy.



“

Searchspring Gives You the Power to Decide How Products Are Displayed and Streamlines Merchandising Processes

“Searchspring gave us the control we needed to properly merchandise our site to align with our brand vision. We believe the integration of Searchspring has improved our site experience and we have seen greater customer engagement with our website search.”

ZIMMERMANN

Jessica Kang
Delivery and Experience Manager, ZIMMERMANN

Search & Category Pages • Merchandising Campaigns • Inline Banners

And More – All Designed to Help You Convert

Don't Just Take Our Word For It

After Implementing Searchspring Product Merchandising, These Ecommerce Sites Saw Growth and Provided a Better Shopper Experience

SuperATV

52%

increase in revenue

26%

increase in traffic



Read SuperATV's Success Story

ZIMMERMANN

32%

increase in revenue per visit from Search

22%

increase in conversions from Search



Read ZIMMERMANN's Success Story



Let's Chat About How Searchspring Can Help Your Ecommerce Product Merchandising

(When conversion rates improve, we'll give you all the credit.)

sales@searchspring.com | www.searchspring.com

Follow **@Searchspring** and We'll Give Your Business a Follow Back

