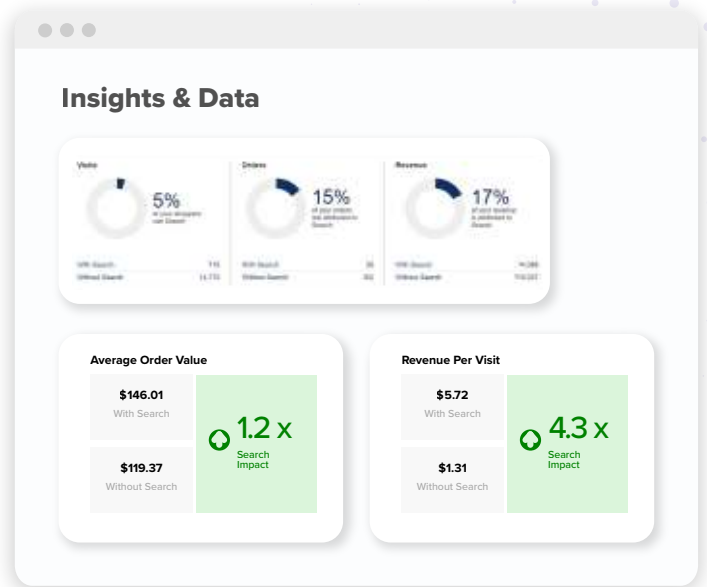


# Your Own Personal Data Analyst Sharing Insightful, Meaningful Data

Ecommerce Insights and Data Are Easy-to Read Reports  
That Evaluate Your Store's Performance

## I Already Get Reporting From My Ecommerce Platform and GA. Why Do I Need Searchspring?

- You don't need to be an analytics expert to read Searchspring Insights. Take immediate action with easy-to-read reports.
- Easily integrate with your ecommerce platform and Google Analytics so everything is in one place.
- Reports you actually care about because they tell you how to improve the shopper experience and increase conversions.



“

### Use Searchspring Insights & Data to Make Smart Decisions Based on Shopper Behavior – Not Just a Gut Feeling

*“Searchspring’s reporting is super user-friendly, it’s easy for us to pull the insights we need to determine where we should focus our attention. If we’re not serving up the best experience in response to certain search terms, we can fix it quickly.”*



**Airi Sutherland**  
Head of Digital, THE UPSIDE

Search Insights • Product Insights • Google Analytics

And More – All Designed to Help You Convert

# Don't Just Take Our Word For It

**After Implementing Searchspring Insights and Data, These Ecommerce Sites Saw Growth and Provided a Better Shopper Experience**

## Wildfang

**24%**

increase in conversions from Search

**17%**

increase in revenue from Search



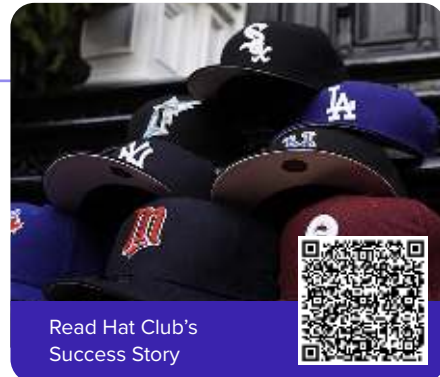
## Hat Club

**52%**

higher conversion rate with Search vs without

**13%**

increase in conversions from Search



**Let's Chat About How Searchspring Can Help You Grow With Meaningful Insights and Data**

(When conversion rates improve, we'll give you all the credit.)

**[sales@searchspring.com](mailto:sales@searchspring.com) | [www.searchspring.com](http://www.searchspring.com)**

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